

# CASCADE



January 1977

A Newsletter For and About Cascade Airways Employees  
Published by Cascade Airways/Spokane International Airport/Spokane, Wash. 99219

## FALL PARTY

The dinner-dance held on October 30th for Cascade employees at the Sheraton Hotel in Spokane was very successful. The mood, created by the warm atmosphere of the North Ballroom, and the music of a three piece band called "Crossgrain", was one of relaxation and enjoyment. Many dance until closing time, some drank until closing time, and there were some for whom the party continued until long after closing time. The music was well received, the ham dinner was well prepared and the drinks were plentiful. In fact, besides the two drinks which were included with the dinner, Mark Chestnutt bought drinks for everyone for a half hour. There were about 65 people, some from across the state staying in the Sheraton that night.

There was a drawing from the ticket stubs, in which Carol Gray, the wife of our Director of Purchasing, Doug Gray, won a round-trip pass on Scandinavian Airlines from Seattle to Copenhagen with the option of further travel to other Scandinavian cities. They plan to use it in the late spring.

Near the end of the evening when some had faded away and others were blown away, the party was peacefully crashed by a group of costumed strangers. They chose willing dance partners and raised the level of interest for a while, then gratefully stumbled out.

Everyone had a good time. The party gave many the opportunity to meet each other for the first time and for others, it was a chance to get together again. We hope that those who couldn't come will be able to next time.

## PEOPLE

Cascade Airways would like to take this opportunity to extend our sincerest congratulations to our newlywed couple, RICHARD and JOANNE LEAL, who on December 11th tied the bonds of matrimony in Yakima, Wa. The day following their wedding, Dick and Joanne departed on a trip to Puerto Valarte, Mexico, where they spent five days basking in the sunshine. They have since returned to their present home in Lewiston. Dick has been an employee with Cascade for approximately 4½ years and Joanne is a former employee.

Our best wishes also go to JUDY McCAIN who will be leaving in mid January to live in Thionville, France, "just for the

experience and opportunity". Judy began working for Cascade in April, 1974 as a ticket agent in Spokane. Later, she moved into the reservation department then into the accounting office as an interline ticket auditor.

Congratulations to CLIFF and DEBBIE RIDGEWAY who are expecting their first baby in April. Debbie is a passenger service agent in Seattle and has been with Cascade since March of 1972.

## CZ GIVES GIFTS OF APPRECIATION

Airline sales offices with whom we have pass agreements, were given gourmet gift boxes in appreciation of their generosity in offering pass benefits to CZ employees. Each box contained two bottles of wine from Ste. Michelle Vineyards of Woodenville, Washington, and assorted cheeses and crackers. They were given to United, Western, Continental, Air West, Braniff, Aloha, Eastern and Scandinavian Airlines.

The token boxes were also presented to several travel agencies who have consistently sold over \$1000.00 worth of travel per month for Cascade. Those agencies are, in order of highest sales:

Linda's World in Pullman  
All Ways Travel in Olympia  
World Wide Travel in Walla Walla  
Pullman Travel (campus branch) Pullman  
Pullman Travel (main branch) Pullman  
Kamax Travel in Richland  
Travel by Thompson in Moscow  
Inland Auto Association in Walla Walla  
Neely's Travel in Moscow

## PASS BUREAU

Just a reminder to those of you who might be interested in the IHA Eurofare Program. It expires in May of 1977 and it includes parents of the employee. You can travel to Europe positive space for as little as \$120.00 round trip. Please contact the Pass Bureau for further information.

There have been some problems with airline employees not adhering to dress code regulations and the Carriers are really starting to enforce this rule. Please be sure that when traveling you dress in the appropriate manner. As one airline asks, "Please dress as if you're going to a very nice restaurant".

In November, Dee Dee Maul and Billie Cordes began their extended training as sales representatives in the Marketing Department under the direction of Mark Chestnutt at a seminar for advertising and promotion specifically geared toward commuter carriers, in Dallas, Texas. Representatives from other airlines gave demonstrations in marketing procedures and techniques along with examples of their sales programs. Some of the airlines represented in Dallas are presently engaged in co-operative promotional campaigns with major carriers.

The seminar was highly informative and inspiring. An endeavor is being made to expand advertising and improve promotional techniques for Cascade. But the first step is to recognize the areas in our operation which are weak and to make every effort to improve them. The surveys which were sent to everyone will be instrumental in bringing to the new department first hand information about our needs. Your candor and sincerity will be extremely helpful in assessing our relationship with the public. At present, about 30% of the questionnaires have been returned, and the remarks have shown a sincere interest among Cascade employees in promoting prestige and integrity to our customers. However, if the survey is to be conclusive about how specific goals are to be reached, a greater percentage of replies must be received. We extend our thanks to those who have taken the time and interest to respond. Those who have not yet done so are encouraged to share your views and ideas. This is your opportunity to help your company progress.

If anyone needs a questionnaire, contact Billie Cordes in the general office. The results of consistent survey answers will be published in the next newsletter.

NEWSLETTER

The production of the company newsletter is being put together in Spokane and some new format changes will be introduced.

To cut costs, the newsletter will be completed solely in the GO without the aid of typesetter and printing companies and possibly fewer pictures. It will be shorter, allowing us to produce it more often, thus having more up to date news items.

Every employee is encouraged to participate in its production by sending any items of interest about yourself or fellow employees. Any suggestions for format additions or deletions would be greatly appreciated. Let us know what you would like to read about! Send your ideas, suggestions or questions to Billie Cordes at the GO.

He was born June 10, 1948 but we're not sure where. He graduated from Carlmont High School in Belmont, Calif. where he played football and raised a lot of hell. He comes from a family of 7; 3 brothers and 1 sister. His parents live in Port Angeles and he wishes we had passes there but since he's the only one who ever wants one the chances are slim.

He likes to ski, camp, swim and drink Oly. He hates McDonalds (although can occasionally be talked into a Big Mac). He grows a beard every winter and shaves every spring. He loves blonds about 5' 6 1/2", 117 lbs. with blue eyes, which explains why he hates Walla Walla. He has a son, Ryan, who is 5 1/2 years old.

He is Terrance Raymond Carr, Cascades' Chief Inspector, based in Walla Walla. Terry's experience in engine mechanics began in the Air Force where he was trained and later became a B-52 Crew Chief. He liked the work so much he enrolled himself in a FAA approved course at Spokane Community College and graduated with an Airframe and Powerplant license.

Terry began working for Cascade in November, 1971 as an A & P licensed mechanic in Spokane. In September of this year he attended Pratt/Whitney Engine School in Weathersfield Connecticut in preparation for his position in Walla Walla.

He is currently in charge of an engine monitoring trend analysis program which aids in the detection of component failures.

Terry's competent handling of the day to day inspections and complications that arise, reflect his strong sense of responsibility.

Congratulations Terry!

RECIPE OF THE MONTH  
SALLY'S SCALLOPED OYSTERS

- 2 jars Oysters, cut in half
- 1 1/2 pints half and half
- 1 cup bread crumbs
- 2 cups cracker crumbs
- 1/2 pound melted butter
- salt, pepper, paprika to taste

Drain the oysters and save the liquor. Mix the bread and cracker crumbs together and line the bottom of a casserole with 1 cup of the mixture.

Add 1/3 of the melted butter and arrange the oysters on top of the crumbs. Salt and pepper to taste.

Cover with rest of the crumbs, add cream, butter and oyster liquor.

Paprika the top and place in a 350° oven for one hour.

